


[Home](#)
[Conferences](#)
[Health IT Library](#)
[Discussion Forum](#)

Mobile 2004 Main Conference Program

[Attendee Information](#)

 Track: [Mobile: Strategies](#)
[Register](#)
[Hotel Information](#)
[Local Information](#)
[Pre-Conference](#)
[Tutorials](#)
[Conference Program](#)
[ePrescribing](#)
[Challenge](#)

User Perspectives: Trends in Mobile Nursing Solutions

Wednesday, October 27, 2004 from 2:00 P.M. to 2:30 P.M.

[Greg Malkary](#)

Managing Director Spyglass Consulting

Trends in Mobile Nursing Solutions Nursing is the largest and, based on numerous consumer surveys, most well respected healthcare professional group in the United States. Yet, with few notable exceptions the nursing profession has been largely underserved by the healthcare information technology (HCIT) industry. This is surprising, given that nurses are by far the single largest user of clinical systems and key potential beneficiary of information technology. In May 2004, the Spyglass Consulting Group completed a comprehensive market research study including 100 in-depth interviews with nurses nationwide focused on the use of mobile computing solutions among nursing professionals. The purpose of the study was to better understand the current state of mobile solutions and how they could best be used to solve existing nursing workflow inefficiencies at the point of care. The study uncovered strong opinions regarding opportunities and challenges with deploying mobile-based solutions in today's environment. .

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[Faculty Information](#)
[Other Information](#)
[Mobile 2004 Home Page](#)
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Quick Links

[All Conferences](#)

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- [Discussion Forum](#)

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- [Register](#)
- [Hotel Information](#)
- [Local Information](#)
- [Pre-Conference Tutorials](#)
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Greg Malkary
 Managing Director Spyglass Consulting

Gregg Malkary is the founder and Managing Director of the Spyglass Consulting Group. He has over 20 years experience in the high technology industry working with Fortune 2000 companies to help them use information technology for competitive advantage. Malkary has assisted companies in leveraging their existing information assets to improve business performance, reduce costs, increase customer satisfaction and streamline day-to-day business operations. Malkary has held consulting and senior management operating roles in business development, strategic planning and product marketing for public and private technology companies including Exodus Communications, Liberate Technologies, Edify, SkyTel Communications, Silicon Graphics, Hewlett Packard and Accenture. Malkary has an MS and BA in computer science from Brown University where he graduated with honors

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- Faculty Information
- Other Information

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